

## Why even have a website?

**15 million people** use the internet in Australia on average every month!

**3/4** - More than **75%** of the Australian population are online!

**Potential** - That is a lot of potential customers for any business.

**Open for business 24/7** - Provide product information and services any time of the day.

**Cost effective marketing** - your website can be found through search engines by anyone in the world.

**Create your image** - Small and large businesses can both appear impressive.

